



**ATHLETE
BUILDER**

Powered by  RACKCOACH

MOVE BETTER. PERFORM BETTER.

Intentional development for athletes + parents.

Build a stronger foundation for a lifetime of sport.



NEURODEVELOPMENT / EXPOSURE

Build movement awareness
and give young athletes
the right experiences.



GOOD MOVERS = GREAT ATHLETES

Develop movement quality
today for long-term
athletic success.



SKILL TRANSFERS

Turn movement into
real-game performance
across sports.



SUNDAY, NOVEMBER 8, 2026 • 3:00 PM



ATHLETEBUILDER HQ • THE LAB
10727 El Monte St • Overland Park, KS

FREE CLINIC • GRADES 1-6 • ATHLETES + PARENTS

MEET YOUR PRESENTERS



Dawson McConnell

Performance Coach • Head Strength Coach
Johnson County Community College

Leads coached movement work
and station rotations.



Matt Brand

Director of Athlete Development
AthleteBuilder

Connects intentional training
with athlete development.



Dr. Doug Hoogendyk

Special Guest Presenter

Parent presentation and
conversations during stations.

THE EXPERIENCE



WELCOME

Athletes + parents
together.



ATHLETE WARM-UP + PARENT TALK

Athletes move.
Parents learn.



COACHED STATIONS

Movement quality.
Intentional training.



WRAP-UP

Questions, takeaways
+ next steps.

REGISTRATION DETAILS COMING SOON

SCAN FOR EVENT DETAILS

Free clinic | Grades 1-6 | November 8 at 3 PM Central

Registration is not open yet. Photos and headshots are placeholders.

